

# King Oak Farm

## Spring Horse Trial: May 8<sup>th</sup> & 9<sup>th</sup>, 2010

## Dressage Days: July 16<sup>th</sup>, 17<sup>th</sup> & 18<sup>th</sup>, 2010

## Fall Horse Trial: September 11<sup>th</sup> & 12<sup>th</sup>, 2010

### Advertising, Sponsorship and Vendor space Information

For over 25 years King Oak Farm has been hosting annual multi-day nationally recognized horse shows. The spring and fall seasons host a three-phase (Dressage, Stadium Jumping & Cross Country) called the *Spring and Fall Horse Trials*. The summer hosts *Dressage Days*. Your advertising and sponsorship will receive a large audience, including competitors, trainers, grooms, family member and friends of our competitors. During the events we will be hosting over 3,000 people. The large influx of both local and out of area consumers will be looking for hotel accommodations, eating establishments, sight seeing, shopping and other services. It is an opportunity to introduce many customers, both new and repeat, to the services that this area has to offer. This exposure comes at a very low investment to you and your business.

<b>Show Program Advertising</b>	<b>1 Show</b>	<b>Season – 3 Shows</b>
Full Page	\$125	\$200
½ Page	\$100	\$150
¼ Page	\$75	\$100
Business Card	\$30	\$ 50
Inside Front/Outside Back Cover	N/A	\$400
Inside Back Cover	N/A	\$300

<b>Sponsorship/Vendors</b>	<b>1 Show</b>	
Product Sponsor	Product	Ad in Show Program & Banner Displayed
XC Fence Sponsor	\$75	Ad in Show Program plus Name @ Fence
Class Sponsor	\$100	Ad in Show Program/Banner/present ribbons at award ceremony
Pinney Sponsor:1 Horse Trial	\$600	Ad in Show Program/Banner/Name on Pinney
Pinney Sponsor:2 Horse Trials	\$1,000	Ad in Show Program/Banner/Name on Pinney
Show Sponsor	\$1,000	Ad in Show Program/Banner/Vendor Booth/Name on Program Cover
½ Page plus Banner	\$100	Ad in Show Program/Banner
Banner Only (supplied)	\$50	Banner Displayed
Vendor Booth 10 X 10	\$100	Ad in Show Program
Vendor Booth 10 X 20	\$200	Ad in Show Program
Friends of AHT Foundation	\$75	Tax Deductible/Name added to plaque in Show Office

Sponsors and Supporters will be recognized for their support over PA during the Show

KOF would be pleased to customize a package to suit your needs.

**Contact us:** King Oak Farm  
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