



[www.kingoakfarm.com](http://www.kingoakfarm.com)

# King Oak Farm

183 College Highway

P.O. Box 12

Southampton, MA 01073

(413) 527-4454 or (413) 527-7834

Fax (413) 529-0484

Email: [inquiries@kingoakfarm.com](mailto:inquiries@kingoakfarm.com)

Visit us at: [www.kingoakfarm.com](http://www.kingoakfarm.com)

## 2010 Advertising, Sponsorship and Vendor Space Available!

Dear Advertisers, Sponsors and Vendors:

The 2010 horse show season is almost here, and we are looking for advertisers, show sponsors and vendors for the King Oak Farm competitions, including the *Spring and Fall Horse Trials*, and in July, one of the largest dressage competitions in New England, *Dressage Days*. We appreciate our loyal advertisers, friends and sponsors who return each year, and invite new companies to support King Oak Farm.

Your advertising and sponsorship will receive a large audience, including competitors, trainers, grooms, family members and friends of our competitors. During our events we will be hosting over 3000 people. The large influx of both local and out of area consumers will be looking for hotel accommodations, eating establishments, sight seeing, shopping and other services. It is an opportunity to introduce many customers, both new and repeat competitors, to the services that this area has to offer. This exposure comes at a very low investment to you and your business. An independent study of spectators and exhibitors at one of the top horse shows revealed impressive statistics about purchasing from this upscale market segment.

An overview of our offerings is provided, along with a form for you to make your selections. You may also call Marissa Desharnais at (413) 250-4847 or Vicki Novotny at (413) 527-1832 to discuss our programs.

- **Program advertising** is available in the King Oak Farm Show Programs. Advertising space is offered in sizes ranging from a full-page cover ad to business card size. Ads appear in the three upcoming competition programs.
- **Competition Sponsorship** opportunities are available-for the Year 2010 competition season
- **American Horse Trials Foundation, Inc, (AHT):** KOF has qualified to raise tax-deductible support through the AHT. To contribute submit a check payable to the American Horse Trials Foundation, Inc. Please note nothing can be written in the "memo" area of the check. KOF will receive monetary credit towards improving their facility.
- **On-grounds presence for vendors** is available during the shows. This will afford you a large onsite captive consumer who has time between their classes to view your products and services. Space is limited, so reserve your space early!

Thank you for your support of these exciting equestrian competitions! Complete the enclosed form and mail to King Oak Farm to reserve your advertisement, sponsorship or vendor space today!